CS 3001-A: Computing, Society, and Professionalism

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Week 9: Regulating Online Speech March 6, 2024



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Surgeon General Issues New Advisory About Effects Social Media Use Has on Youth Mental Health

Surgeon General Dr. Vivek Murthy Urges Action to Ensure Social Media Environments are Healthy and Safe, as Previously-Advised National Youth Mental Health Crisis Continues

Today, United States Surgeon General Dr. Vivek Murthy released a new <u>Surgeon General's Advisory on Social Media</u> <u>and Youth Mental Health - PDF</u>. While social media may offer some benefits, there are ample indicators that social media can also pose a risk of harm to the mental health and well-being of children and adolescents. Social media use by young people is nearly universal, with up to 95% of young people ages 13-17 reporting using a social media platform and more than a third saying they use social media "almost constantly."

With adolescence and childhood representing a critical stage in brain development that can make young people more vulnerable to harms from social media, the Surgeon General is issuing a call for urgent action by policymakers, technology companies, researchers, families, and young people alike to gain a better understanding of the full impact of social media use, maximize the benefits and minimize the harms of social media platforms, and create safer, healthier online environments to protect children. The Surgeon General's Advisory is a part of the Department of Health and Human Services' (HHS) ongoing efforts to support President Joe Biden's whole-of-government strategy to transform mental health care for all Americans.

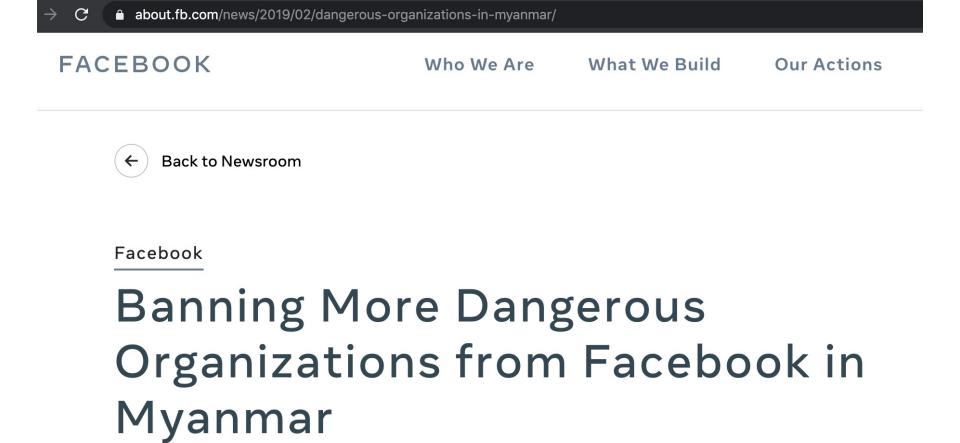
Hate speech; Harassment, trolling, bullying; Misinformation

ADRIAN CHEN BUSINESS 10.23.14 6:30 AM

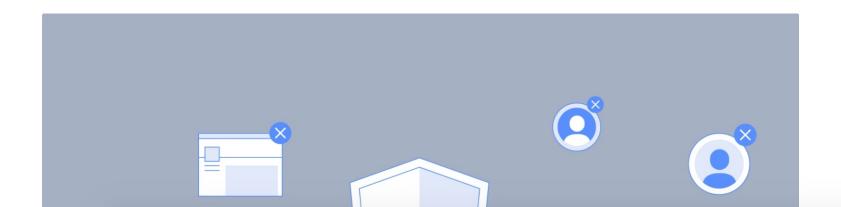
THE LABORERS WHO KEEP DICK PICS AND BEHEADINGS OUT OF YOUR FACEBOOK FEED

WIRED

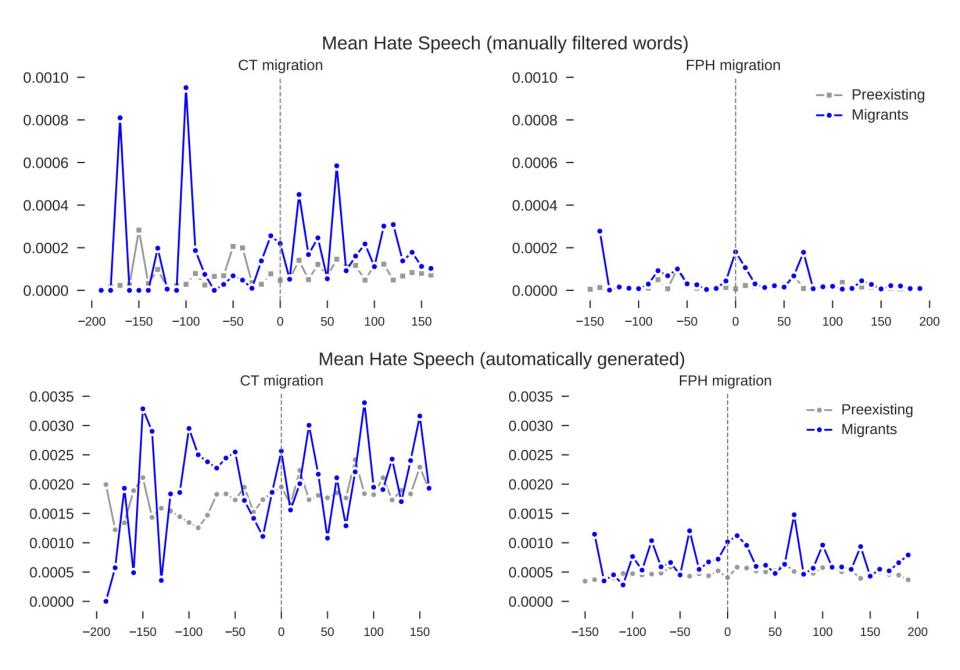
- Terms of Service policies may not be enough
- Complex forms of content moderation (manual, AI based); contrast from the early days of the internet
- Outcomes of content moderation (banning, blocklists etc.)



February 5, 2019



You Can't Stay Here: The Efficacy of Reddit's 2015 Ban Examined Through Hate Speech



MotherJones



MEDIA JANUARY 17, 2021

Deplatforming Trump Is Already Having a Huge Impact

A new report finds election misinformation online has fallen 73 percent since the president's ban from Twitter.

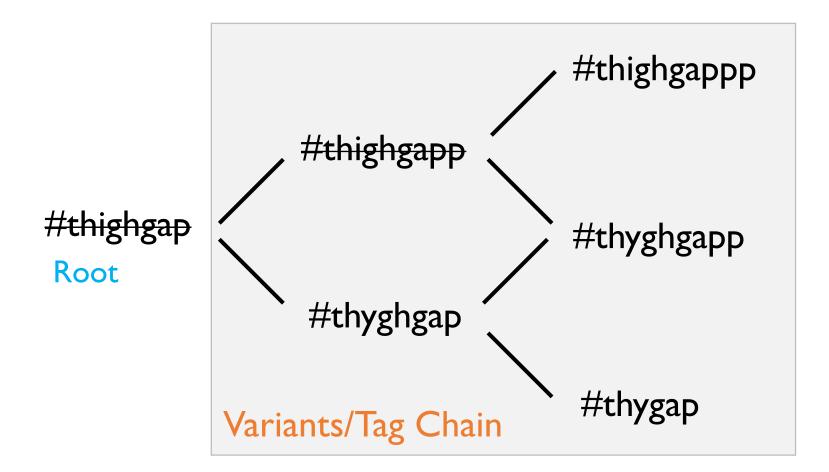


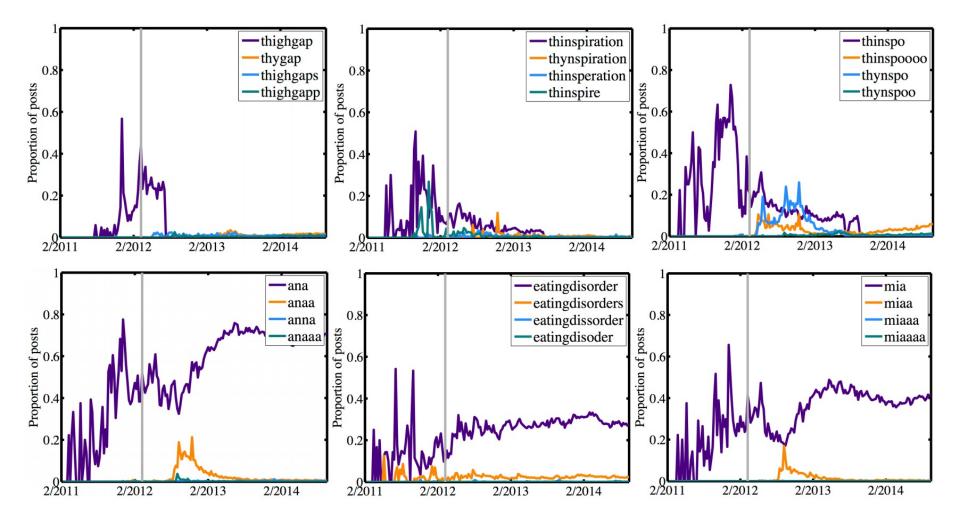
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Stringent regulation of speech such as via deplatforming may work. But does it always? #thyghgapp: Instagram content moderation and lexical variation in pro-eating disorder communities





ECH

Why Eating Disorders Are So Hard For Instagram And Tumblr To Combat

Over the last four years, the social media platforms have done a lot to curb content that promotes self-injury. But they'll never fully succeed. Is it worth trying?

Posted on April 14, 2016, at 2:01 p.m. Stephanie M. Lee BuzzFeed News Reporter Ì P t f y \boxtimes #anorexia 5,170,983 posts TOP POSTS

Other examples where stringent content moderation and deplatforming didn't help

Big Data & Society

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Accessing resources off campus can be a challenge. Lean Library can solve it





Content List

Introduction

Turning to AI for moderation at scale

As government pressure on major technology companies builds, both firms and legislators are searching for technical solutions to difficult platform governance puzzles such as hate speech and misinformation. Automated hash-matching and predictive machine learning tools – what we define here as *algorithmic moderation systems* – are increasingly being deployed to conduct content moderation at scale by major platforms for user-generated content such as Facebook, YouTube and Twitter. This article provides an accessible technical primer on how algorithmic moderation works; examines some of the existing automated tools used by major platforms to handle copyright infringement, terrorism and toxic speech; and identifies key political and ethical issues for these systems as the reliance on them grows. Recent events suggest that algorithmic moderation has become necessary to manage growing

Challenges of reliance on AI based regulation of online speech

Does Transparency in Moderation Really Matter?: User Behavior After Content Removal Explanations on Reddit

SHAGUN JHAVER, Georgia Institute of Technology AMY BRUCKMAN, Georgia Institute of Technology ERIC GILBERT, University of Michigan

When posts are removed on a social media platform, users may or may not receive an explanation. What kinds of explanations are provided? Do those explanations matter? Using a sample of 32 million Reddit posts, we characterize the removal explanations that are provided to Redditors, and link them to measures of subsequent user behaviors—including future post submissions and future post removals. Adopting a topic modeling approach, we show that removal explanations often provide information that educate users about the social norms of the community, thereby (theoretically) preparing them to become a productive member. We build regression models that show evidence of removal explanations playing a role in future user activity. Most importantly, we show that offering explanations for content moderation reduces the odds of future post removals. Additionally, explanations provided by human moderators did not have a significant advantage over explanations provided by bots for reducing future post removals. We propose design solutions that can promote the efficient use of explanation mechanisms, reflecting on how automated moderation tools can contribute to this space. Overall, our findings suggest that removal explanations may be under-utilized in moderation practices, and it is potentially worthwhile for community managers to invest time and resources into providing them.

$\label{eq:ccs} CCS \ Concepts: \bullet \ Human-centered \ computing \rightarrow Empirical \ studies \ in \ collaborative \ and \ social \ computing.$

Additional Key Words and Phrases: content moderation; content regulation; platform governance; post

Decentralized platform governance

The Great Deplatforming has set a new precedent for regulation of online speech



Platform Governance outside of the US