# CS 6474/CS 4803 Social Computing: Health and Well-Being

### Munmun De Choudhury

munmund@gatech.edu

Week 10 | March 15, 2023

# Assignment II available (Due: Apr 12)

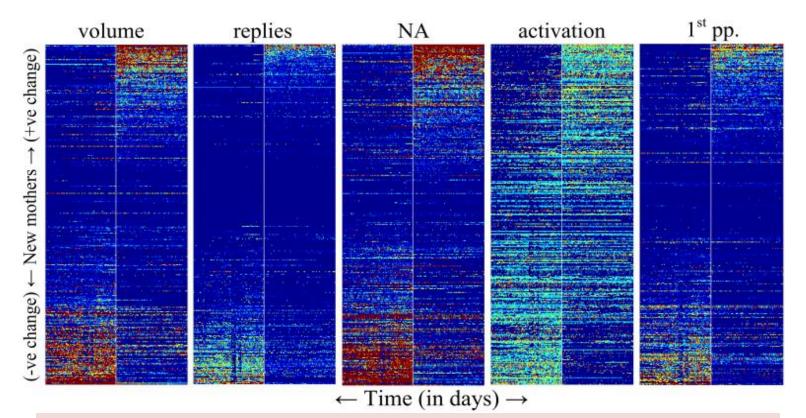


Social Media Derived Behavioral and Affective Markers Predict Postpartum Changes



(De Choudhury, Counts, Horvitz, CSCW 2013; CHI 2013)

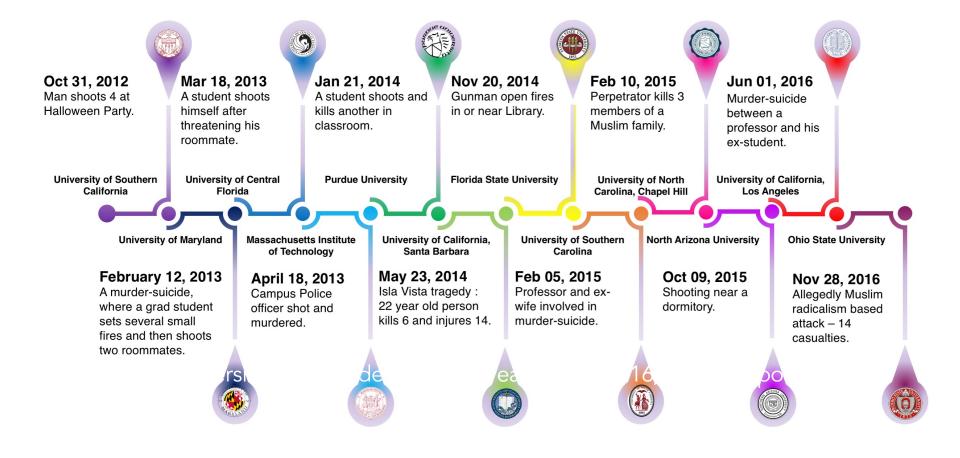
# Social Media Derived Behavioral and Affective Markers Predict Postpartum Changes



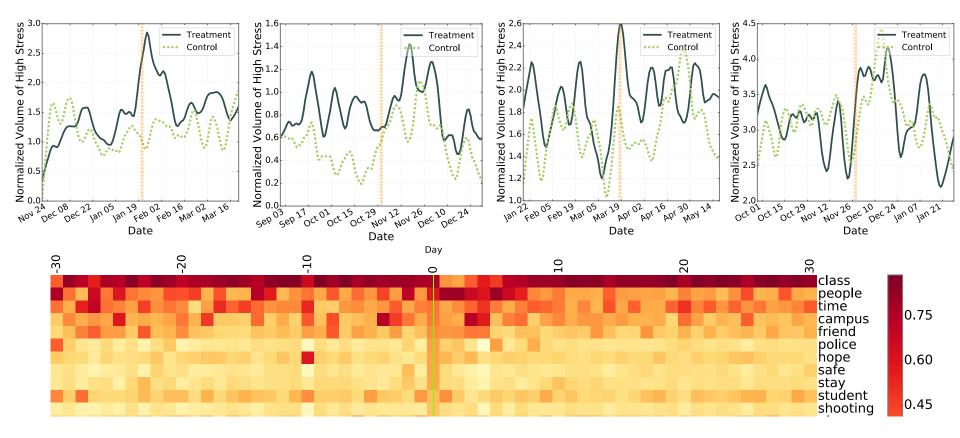
376 users (new mothers); 40,426 posts between March 2011 and July 2012

(Saha and De Choudhury, PACM/CSCW 2018)

### Measuring Levels of Acute Stress in College Campuses with Social Media



# Temporal and Linguistic Patterns of Stress

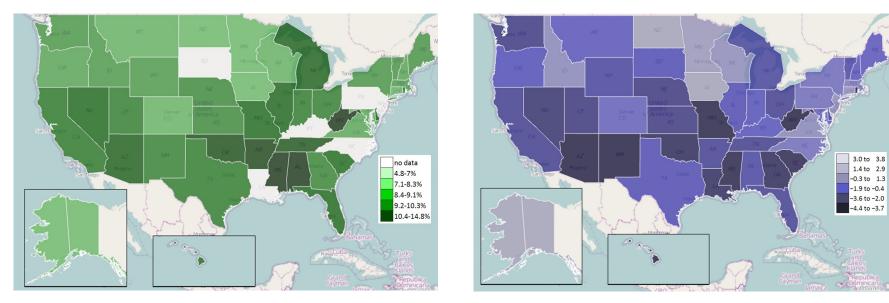


(De Choudhury, Counts, Horvitz, ICWSM 2013; WebSci 2013)

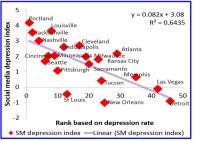
# Social media depression index

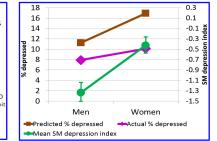
actual (BRFSS data)

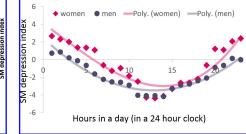
predicted (SMDI)

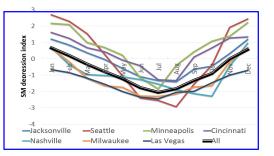


#### Socio-demographic, spatio-temporal patterns of prevalence of depression





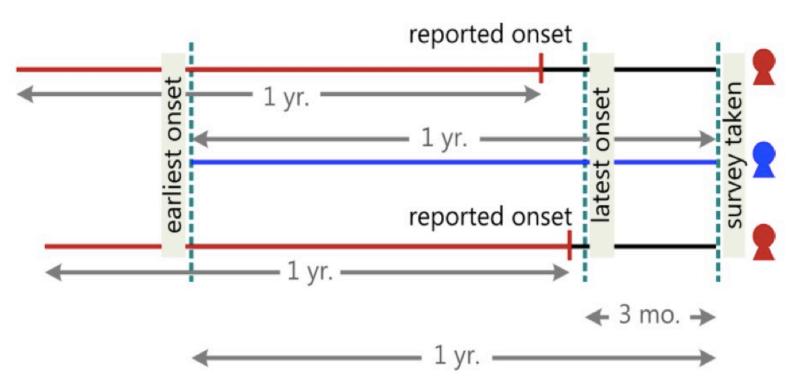




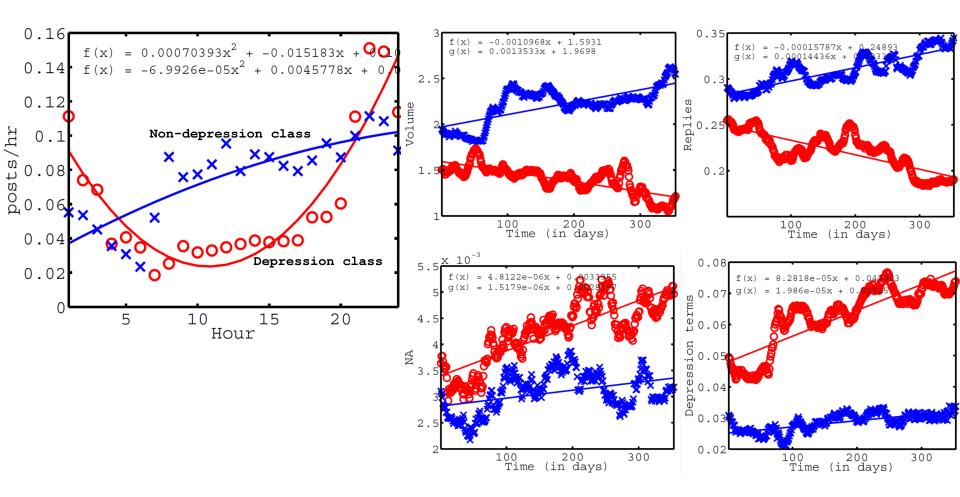
Mult	ii-Task Learning for Mental Health using Social Media Text			EI SEA/IED	Available online at www. ScienceD		Behavioral Sciences			
Adrian Benton Johns Hopkins Universit adrian@cs.jhu.edu	Margaret Mitchell Microsoft Research* Uni mmitchellai@google.com Discovering Shifts to from Mental Health Con			Detecting depression and mental illness on social media: an integrative review Sharath Chandra Guntuku <sup>1</sup> , David B Yaden <sup>1</sup> , Margaret L Kern <sup>2</sup> , Communication of Communicatio of Communication of Communication o					Bimbaum et al	
Abstract Automated monito		Munmun De Choudhury Emre Kie Georgia Tech Microsoft R Atlanta GA 30332 Redmond W munmund@gatech.edu emrek@micro		the past few decades, many cases remain undetected. mcthods for early detect Symptoms associated with mental illness are observable on could detect elevated de		Automated analysis of social methods for early detection could detect elevated depre individual could be targeted	If an automated process ssion scores in a user, that for a more thorough assess-	lachine Lear	lachine Learning and Clinical	
	oduce initial groundwork for esti- traditional assessmen		illnesses. In this paper, recent studies that aimed to predict ppersmith mental illness using social media are reviewed. Mentally ill		t studies that aimed to predict edia are reviewed. Mentally ill	treatment. Studies to date ha use of social media sites corro users [3] or attempted to de	ve either examined how the elates with mental illness in	<sup>4*</sup> , MS; Asra F Rizvi <sup>1,2*</sup>	, MA; Munmun De Choudhury <sup>4*</sup> , PhD;	
mating suicide risk and mental health in tive measurements to 0 a deep learning framework. By model- ing multiple conditions, the system learns to make predictions about suicide risk and mental health at low false positive rate.		Qnffyio Crownsville MD, 21032 glen@qnffy.io		sharing of a diagnosis on Twi online forum, and they were c by patterns in their language detection methods may help t at-risk individuals through the	analysis of the content created by users. This review analysis of the content created by users. This review analysis of the content creview analysis of t		ed States			
Conditions are modeled as t task learning (MTL) framew der prediction as an addit	work, with gen- We explore some of and	tory of mental illness is a major factor b lideation. However research efforts town l forecasting this risk is limited due to the ion researching suicide ideation, exacerba	ard characterizing he e paucity of infor-	social media, and in the futur screening procedures.	e may complement existing	and consider ethical issues.	direction for future studies,			
task. We demonstrate th of multi-task learning by	e effectiveness cial media text that p of dev	mation regarding suicide ideation, exacerbated by the stigma of mental illness. This paper fills gaps in the literature by developing a statistical methodology to infer which individu- als could undergo transitions from mental health discourse to		Adverses 'Luoventy of Pernsylvania, Philadelpha, PA, United States "Du Diversity of Metourne, Metourne, Auteriata "Du Diversity of Metourne, Metourne, Auteriata		which use 'features,' or				
a well-tuned single-task ba same number of parameter	aseline with the ering methods that w sui ers. Our best the opportunity to hel like	cidal ideation. We utilize semi-anonym nities on Reddit as unobtrusive data so clihood of these shifts. We develop lang	ous support com- urces to infer the uage and interac-	<sup>2</sup> The University of Melbourne, M	elbourne, Australia t, Johannes C (Johannes.penn@gmail.	For example, commonly us language encoded as frequent	ed features include users' ncies of each word, time of			
MTL model predicts po- tempt, as well as the pre mental health, with AUC find additional large imp multi-task learning on m	Facebook language predict	al measures for this purpose, as well as a	a propensity score or	com) Current Opinion in Behavioral This review comes from a them vioural sciences Edited by Michal Kosinski and	Ta Screening for Su	Processing of Social	Media as	konecce internatios heighte outrae 60 - 1-1 The Authou(2) 8118 incle nues gu-delines age-un configurate permasione	ccess in differentiating individuals who	
with limited training data	medical records Johannes C. Eichstaedt <sup>a,1,2</sup> , Robert J. Smith <sup>b,1</sup> , Raina M. Me	rchant <sup>b,c</sup> , Lyle H. Ungar <sup>a,b</sup> , Patrick Cri	utchley <sup>a,b</sup> ,	For a complete overview see th Available online 31st July 2017 http://dx.doi.org/10.1016/j.cob	Onthy, Baston, MA, USA.	iyan Leary, Patrick Crutchley		SAGE	s have included expert input to evaluate	
Suicide is one of the lead	Daniel Preogluc-Pietro <sup>*</sup> , David A. Asch <sup>**</sup> , and H. Andrew Schwartz <sup>*</sup> Problem projectogy control, University of Interpolational Intellinghia As 19180. "Prove Medicina Context for Digital Health, University of Persen/Awaia, Philodophia, Nr. 1916. Unpartment of Immergany Medica, International School of Medicina, Canton for Digital Health, University of Persen/Awaia, Philodophia, Nr. 1916. Unpartment of Immergany Medica, International School of Medicina, Canton for Digital Health, University of Persen/Awaia, Philodophia, Nr. 1916. Unpartment of Immergany Medica, International School of Medica, Canton and "Computer Science Desember, Stemy Strock Faulty Research and Promotion, Philodophia Versitors Antime Medical Center, Philodophia, A. 1916.			2352-1546/© 2017 Elsevier Ltd.	All	ing the 10 most common causes of deal	t, as assessed by the World Health C	Inganization. For every death by	l linguistic analysis of shared content is ses of schizophrenia, was appraised for	
worldwide, and over 90% of by suicide experience mental					The pervasiveness of social for understanding the behavior	cide deaths is equally alarming, tworksoffens new types of data, a for preventive intervention. We	a classifier aiming to distinguish users apert appraisals on new, unseen Twitter			
However, detecting the risk as monitoring the effects of				Introduction The widespread use of social an automatic approximation of the social o					including greater use of interpersonal on biological processes (P<.001). The	
conditions, is challenging. rely on both self-reports and	screening methods. Here, we use language from Facebook posts of consenting individuals to predict depression recorded in electronic medical records. We accessed the history of Facebook statuses nosted	study, 114 had a diagnosis of depression these patients, we determined the dat	in their medical records. For te at which the first docu-	tunities to help reduce u growing number of studies	also discuss the effical use individuals who have "optical	of such technology and examine privacy (in' for the analysis and intervention, but	implications. Curverdy, this technology the technology enables scalable scre	y is only used for intervention for ening for suicide risk, potentially	from control users with a mean accuracy assifier's precision, recall, and accuracy	
during short sessions with a c often unclear when suicide is	medical records. We accessed the history of Facebook statuses posted by 683 patients visiting a large urban academic emergency de- partment, 114 of whom had a diagnosis of depression in their	mentation of a diagnosis of depression v the hospital system. We analyzed the by each user before this date. We so	Facebook data generated	social media contexts, link ioral patterns with stress, a	ing clerit lying many people who question about the trade-offit	are of risk preventively and prior to any serveen privacy and prevention-we have	potent ally life-saving technology that is	ouverity reaching only a fraction	ertise from multiple fields to strengthen	
Consequently, conditions le	medical records. Using only the language preceding their first documentation of a diagnosis of depression, we could identify	screening scenario, and so, for each of tified 5 random control patients without	these 114 patients, we iden- a diagnosis of depression in	and other mental illness studies of this kind foct	IS KEYWORDS: Suicide, suici	because of respect for their privacy. Is the de screening, suicide prevention, social			online. These collaborations are crucial	
suicides are often not adequa	depressed patients with fair accuracy [area under the curve (AUC) = 0.69], approximately matching the accuracy of screening surveys benchmarked against medical records. Restricting Face-	the EMR, examining only the Facebook corresponding depressed patient's first of of depression. This allowed us to com	late of a recorded diagnosis	continues to be under- the cases detected by pr	III RECEIVED: February 25, 2018, ACCES	YED: June 20, 2018.	DECLARATION OF CONFLICTING INTERES	\$P\$: The authorial declared no octential		
*Now at Google Research. <sup>1</sup> https://www.nami.org/Learn-	book data to only the 6 months immediately preceding the first documented diagnosis of depression yielded a higher prediction ac-	patients' data across the same time spi lence of depression in the larger popula	in and to model the preva-	only 13-49% receiving min		ntal Haalth Conference - London, 2017 - Review apt of the following financial support for the	conflicts of normal with respect to the research article. CORRESPONDING AUTHOR: Give Coppers Email: give.coppersmith.lightly.com	P. autority and or prosperior or this	analysis; Twitter	
More/Mental-Health-Conditions/R Conditions/Suicide#sthash.dMAhr	curacy (AUC = 0.72) for those users who had sufficient Facebook data. Significant prediction of future depression status was possible as far	Results	26 22 29 24-4	www.sciencedirect.com	research, authorship, and/or publicator designs analytic products related to me interest of sharing our discoveries with	epi of the following thereis apport for the of the encire. Only is a tor-port company that not health. Defig funded this research in the the sater this community.	Email: plan.copperson if Benfy.com		anayon, twine	
<sup>2</sup> Communication with clinician shop (Hollingshead, 2016).	as 3 months before its first documentation. We found that language predictors of depression include emotional (sadness), interpersonal	pression in the medical record, we built	a prediction model by using	_					J Med Internet Res 2017   vol. 19   iss. 8   e289   p. 1	
stop (Honngolouu, 2010).	(loneliness, hostility), and cognitive (preoccupation with the self, ru- mination) processes. Unobtrusive depression assessment through so- cial method for assessment and fail when the processes of the second back	the textual content of the Facebook pos- posting, temporal posting patterns, an and Methods). We then evaluated the p	ts, post length, frequency of ad demographics (Materials		Introduction		has with digital devices, through			
	cial media of consenting individuals may become feasible as a scalable complement to existing screening and monitoring procedures.	comparing the probability of depression	estimated by our algorithm		these, approximately 800	icide attempts occur each year. Of 000 people will die from those	collected passively but with co address each of these difficultie	6		
	big data   depression   social media   Facebook   screening	against the actual presence or absence tient in the medical record (using 10-fc overfitting). Varying the threshold of the	ld cross-validation to avoid		20 years, making suicide or	have increased by 24% in the past at of the top 10 causes of death in	ral intervals relative to suicide a			
	Each year, 7-26% of the US population experiences de- pression (1, 2), of whom only 13-49% receive minimally	Significance	as proviouity for diagnosis			m that seems to be constant across . he country. <sup>5</sup> Not only is the magni-	of social isolation that is freque gradually accumulate over the a	ntly associated with suicide can course of a person's life or may		
	adequate treatment (3). By 2030, unipolar depressive disorders are predicted to be the leading cause of disability in high-income	Depression is disabling and treatable	, but underdiagnosed. In		tude of the problem large a	and worsening, there has been little at 50 years in understanding suicide		eriod of time after a traumatic		
	countries (4). The US Preventive Services Task Force recom- mends screening adults for depression in circumstances in which	this study, we show that the conte users on Facebook can predict a f	nt shared by consenting juture occurrence of de-		and improving outcomes in	at-risk individuals.* The stubborn- ts its complexity, and the densely	Moreover, once an individua professional, standard methods	d is engaged with a health care		
	accurate diagnosis, treatment, and follow-up can be offered (5). These high rates of underdiagnosis and undertreatment suggest	pression in their medical records. La pression includes references to typ	nguage predictive of de- ical symptoms, including		interwoven causal factors of	nderlying it. Here we focus on one	both that the clinician administ	ster a standardized risk assess-		
	that existing procedures for screening and identifying depressed patients are inadequate. Novel methods are needed to identify	sadness, loneliness, hostility, rumina reference. This study suggests that a data could be used to screen conse	ition, and increased self-		of taking (or attempting to	in we identify those who are at risk a take) their own life, and how can	patients disabar their intention	a questionnaire) and that the to harm themselves. Each of		
	and treat patients with depression. By using Facebook language data from a sample of consenting	pression. Further, social media conte	nting individuals for de- nt may point clinicians to		Assessing an individual	ster effective interventions? 's risk for suicidal behavior is diffi-	these presents its own challenge screening tool may place an unr	s. First, administering a saicide easonable burden on the health		
	patients who presented to a single emergency department, we built a method to predict the first documentation of a diagnosis	specific symptoms of depression. Author contributions: J.C.E., R.M.M., L.H.U., and H.				ted clinicians frequently struggle to in their patients' behavior that are	care provider. The standard fo health care system is Beck's Sea			
	of depression in the electronic medical record (EMR). Previous research has demonstrated the feasibility of using Twitter (6, 7) and Facebook language and activity data to predict depres-	D.P.P., and H.A.S. performed research: J.C.E. and H lytic tools: J.C.E., P.C., D.P.P., and H.A.S. analyzed d	A.S. contributed new reagents/ana- ata; and I.C.E., R.J.S., R.M.M., L.H.U.		indicative of suicide risk. Se	tting aside the profound difficulties	19-item questionnaire examinis sive desire for suicide, and any s	ng the patient's active and pas-		
	sion (8), postpartum depression (9), suicidality (10), and post- traumatic stress disorder (11), relying on self-report of diagnoses	D.A.A. and H.A.S. wrote the paper. The authors declare no conflict of interest.			and its relationship to their	r capacity and motivations for self- actical reasons that assessing suicide	Many patients who are at risk			
	on Twitter (12, 13) or the participants' response to screening surveys (6, 7, 9) to establish participants' mental health status. In	This open across article is distributed under Creative C	ommone Attribution-NonCommercial-		risk is difficult: (1) the late	ncy between the onset of acute risk	(EDs) rather than those with	psychiatric specialties. Such		
	contrast to this prior work relying on self-report, we established a depression diagnosis by using medical codes from an EMR.	Noberhatives License 4.0 (CC BT-NC-NO). Data deposition: The data reported in this paper have Pramework, https://osf.io/aeuyc.	been deposited in the Open Science		interventions requiring con	attempt itself may be too small for nact with health professionals, and	administer a specific question	naire for suicide risk. Indeed,		
	As described by Padrez et al. (14), patients in a single urban academic emergency department (ED) were asked to share access	"LC.E.and R.I.S. contributed equally to this work.	ait johannes perm@amail.com.		(2) most existing methods	for detecting high risk of suicide close their wish to harm themselves	enabling PCPs and EDs to be been posited as a method for	tter screen for suicide risk has r reducing the suicide rate. <sup>6,7</sup>		
	to their medical records and the statuses from their Facebook timelines. We used depression-related International Classification	This article contains supporting information online a 1073/pnas.1802331115/-DCSupplemental.			to a health professional. In	this article, we explore the possibil- ut is, the interactions that a person	Second, patients cannot always	be relied upon to disclose sui-		
	of Diseases (ICD) codes in patients' medical records as a proxy for www.pna.org/tg/doi/10.1073/pnas.1802331115		i. 115   no. 44   11203-11208		Creative Common 400 Creative Common 400 Common Price	is Nor Commercial DC BY NC. This article is dis News creativecommers or afformative rol4.2	provided under the terms of the Creative Com-	hors Athibuton NonCommercial clor and datibutor of the work without		
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# Predicting Depression via Social Media

- Can social media activities and connectedness predict risk to major depressive disorder?
- Recruitment of a sample of Twitter users through a survey methodology over Amazon's Mechanical Turk
  - ~40% provided access to Twitter data



- Social engagement
- "Insomnia index" mean *z*-score of an individual's volume of Twitter activity per hour
- Ego-centric social graph nodal properties (*inlinks, outlinks*); dyadic properties (*reciprocity, interpersonal exchange*); neighborhood properties (*density, clustering coefficient, twohop neighborhood, embeddedness, number of ego components*)
- Language
  - Depression lexicon top uni- and bigrams compiled from Yahoo! Answers category on mental health
  - Linguistic style



Egonetwork measures	Depres. class	Non-depres. class
#followers/inlinks	26.9 ( <i>o</i> =78.3)	45.32 ( <i>σ</i> =90.74)
#followees/outlinks	19.2 ( <i>σ</i> =52.4)	40.06 ( <i>σ</i> =63.25)
Reciprocity	0.77 ( <i>σ</i> =0.09)	1.364 (σ=0.186)
Prestige ratio	0.98 ( <i>o</i> =0.13)	0.613 (σ=0.277)
Graph density	0.01 ( <i>σ</i> =0.03)	0.019 (σ=0.051)
Clustering coefficient	0.02 ( <i>o</i> =0.05)	0.011 (σ=0.072)
2-hop neighborhood	104 ( <i>o</i> =82.42)	198.4 ( <i>σ</i> =110.3)
Embeddedness	0.38 ( <i>o</i> =0.14)	0.226 (σ=0.192)
#ego components	15.3 ( <i>o</i> =3.25)	7.851 (σ=6.294)

### **Discussion Point I**

In this paper, the ground truth was obtained from Amazon mechanical turk workers. Anything unique about this population that may have affected the findings? What would be alternative ways of recruiting people or gathering high quality ground truth?

## **Discussion Point II**

Depression is not an online condition, but one that spans both the online and the offline life. The paper does not take offline attributes into their models.

Is there a way to that into account? What would be the most significant offline attributes to consider?



**RESEARCH ARTICLE** 

#### Combining Search, Social Media, and Traditional Data Sources to Improve Influenza Surveillance

Mauricio Santillana<sup>1,2,3</sup>\*, André T. Nguyen<sup>1</sup>, Mark Dredze<sup>4</sup>, Michael J. Paul<sup>5</sup>, Elaine O. Nsoesie<sup>6,7</sup>, John S. Brownstein<sup>2,3</sup>

1 Harvard School of Engineering and Applied Sciences, Cambridge, Massachusetts, United States of America, 2 Boston Children's Hospital Informatics Program, Boston, Massachusetts, United States of America, 3 Harvard Medical School, Boston, Massachusetts, United States of America, 4 Department of Computer Science, Johns Hopkins University, Baltimore, Maryland, United States of America, 5 Department of Information Science, University of Colorado, Boulder, Colorado, United States of America, 6 Department of Global Health, University of Washington, Seattle, Washington, United States of America, 7 Institute for Health Metrics and Evaluation, Seattle, Washington, United States of America

\* msantill@fas.harvard.edu

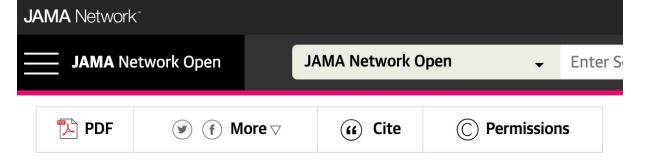


#### G OPEN ACCESS

**Citation:** Santillana M, Nguyen AT, Dredze M, Paul MJ, Nsoesie EO, Brownstein JS (2015) Combining Search, Social Media, and Traditional Data Sources to Improve Influenza Surveillance. PLoS Comput Biol 11(10): e1004513. doi:10.1371/journal.pcbi.1004513

#### Abstract

We present a machine learning-based methodology capable of providing real-time ("nowcast") and forecast estimates of influenza activity in the US by leveraging data from multiple data sources including: Google searches, Twitter microblogs, nearly real-time hospital visit records, and data from a participatory surveillance system. Our main contribution consists of combining multiple influenza-like illnesses (ILI) activity estimates, generated indepen-



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**Original Investigation** | Health Informatics

December 23, 2020

### Development of a Machine Learning Model Using Multiple, Heterogeneous Data Sources to Estimate Weekly US Suicide Fatalities

Daejin Choi, PhD<sup>1</sup>; Steven A. Sumner, MD<sup>2</sup>; Kristin M. Holland, PhD<sup>3</sup>; John Draper, PhD<sup>4</sup>; Sean Murphy, PhD<sup>4</sup>; Daniel A. Bowen, MPH<sup>3</sup>; Marissa Zwald, PhD<sup>3</sup>; Jing Wang, MD<sup>3</sup>; Royal Law, PhD<sup>5</sup>; Jordan Taylor, BS<sup>6</sup>; Chaitanya Konjeti, BS<sup>6</sup>; Munmun De Choudhury, PhD<sup>6</sup>

» Author Affiliations | Article Information

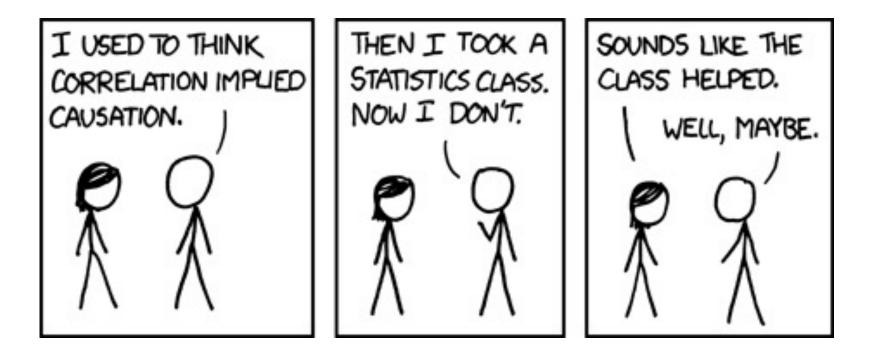
JAMA Netw Open. 2020;3(12):e2030932. doi:10.1001/jamanetworkopen.2020.30932

#### **Key Points**

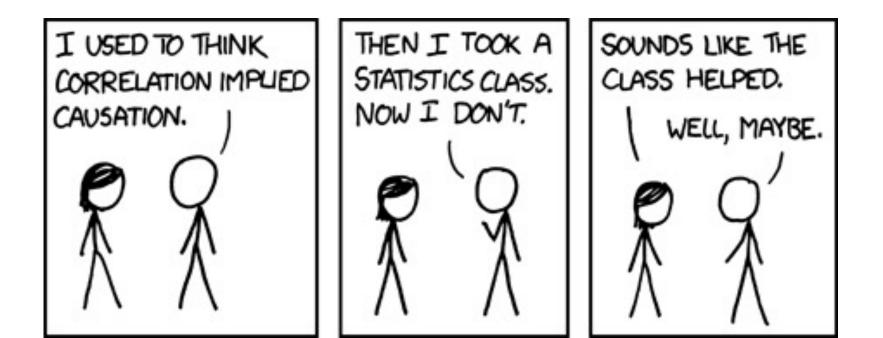
**Question** Can real-time streams of secondary information related to suicide be used to accurately estimate suicide fatalities in the US in real time?

## **Discussion Point III**

But are models trained on aggregated group-level differences useful at the individual level?



#### **Correlation and causation**



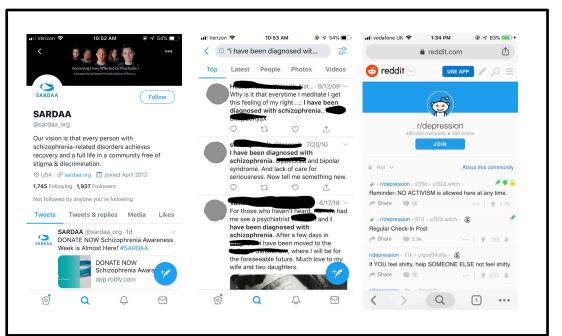
What comes next?

# What comes next?

# Social Media + Machine Learning for clinical interventions



### SOCIAL MEDIA + MACHINE LEARNING

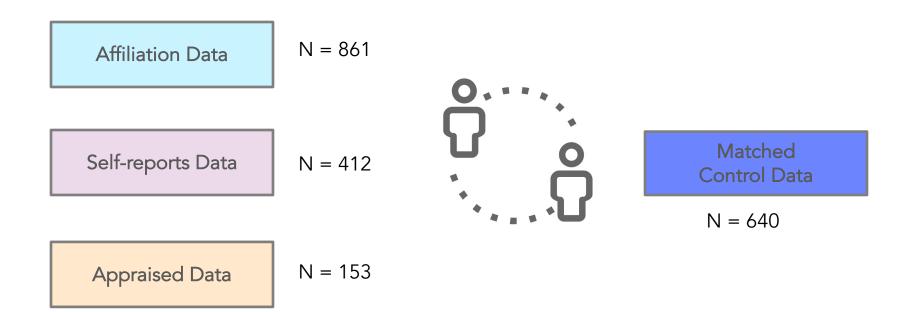




Ground truth label: Readily available Proxy ground truth labels

Ground truth label: clinical assessment Construct Validity: Do the proxy diagnostic signals objectively and accurately measure what they claim to measure (clinical mental illness diagnosis) Theoretical/Clinical grounding: Is what is being measured by the proxy diagnostic signals valid in itself?

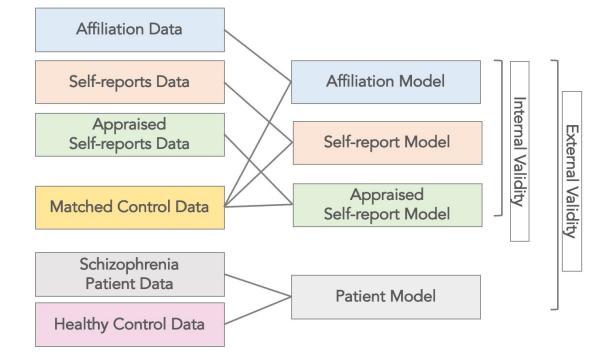
# Proxy data sets: diagnostic signals for schizophrenia on Twitter



# Patient's social media data



# Methodology: Triangulation



Binary classification task:

Distinguishing those with schizophrenia from control populations

# Efficacy

#### High internal validity Very low external validity

	Cross Validation	Testing on patient data
Affiliation Model	0.89	0.21
Self-report Model	0.72	0.48
Appraised Model	0.80	0.55

Patient Model	0.72	0.76

# Issues with Construct Validity

Affiliation	β	Appraised	β	Patient	β
i'm	-0.825	NegAffect	0.063	cog mech	<b>-</b> 0.003
stigma	0.665	negation	0.074	present	-0.002
mhchat	0.696	present	0.40	body	<b>-</b> 0.002
body	0.729	help	0.401	verbs	-0.002
bipolar	0.774	thought	0.41	social	-0.002
work	0.919	i'm	0.44	aux verbs	-0.002
self	0.961	die	0.45	help	0.0002
social	1.109	alone	0.45	feeling	0.001
care	1.111	hard	0.457	i'm	0.002
depression	1.116	cry	0.50	gonna	0.002
suicide	1.133	body	0.52	angel	0.002
thanks	1.445	feeling	0.523	burning	0.002
illness	1.447	verbs	0.58	pray	0.003
help	1.632	sorry	0.662	lifetime	0.005
mental health	1.866	gonna	0.63	attack	0.006

# Main Takeaway

If the broader research agenda is to use social media data to inform clinical decision-making, such as early diagnosis, treatment or patient-provider interventions, (social media) data collection and machine learning model development should happen in context

### **Class Exercise**

Describe a design idea where we can use social media based depression (or other mental health condition like schizophrenia) predictors to help people. How would it negotiate privacy and ethical issues?

# Improving "Blanket" Interventions

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No hash	ntags found				<b>#ana</b> 7,663	,571 posts			
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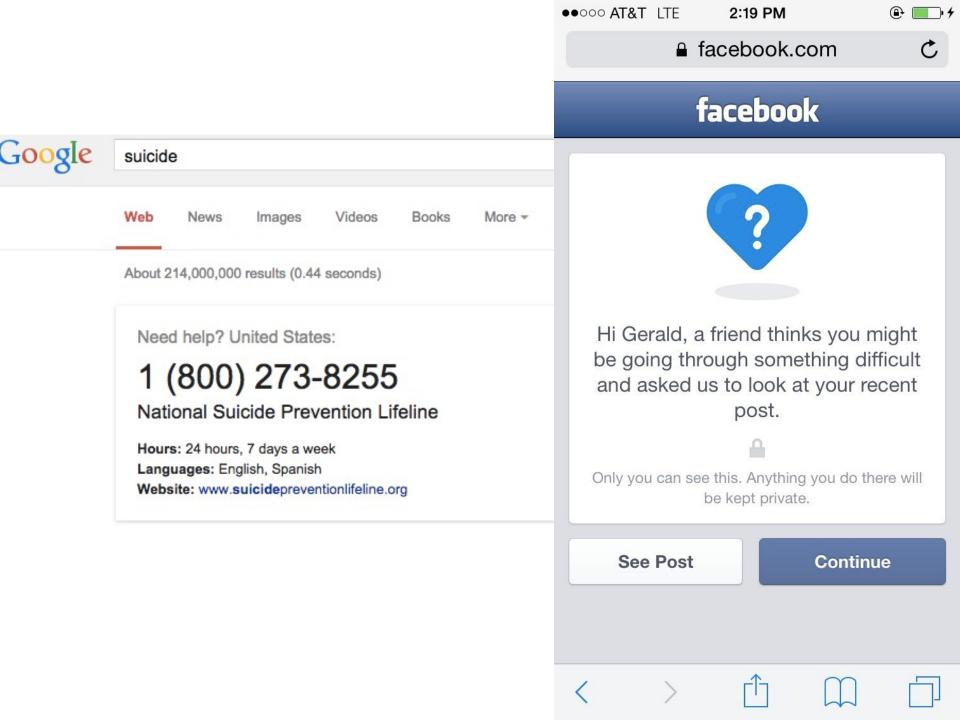
#### Everything okay?

If you or someone you know is struggling with thoughts of suicide, the Lifeline is here to help: call 1-800-273-8255

If you are experiencing any other type of crisis, consider chatting confidentially with a volunteer trained in crisis intervention at www.imalive.org, or anonymously with a trained active listener from 7 Cups of Tea.

And, if you could use some inspiration and comfort in your dashboard, you should consider following the Lifeline on Tumblr.

> Go back View search results



#### A Taxonomy of Ethical Tensions in Inferring Mental Health States from Social Media

Stevie Chancellor Georgia Tech Atlanta, GA, US schancellor3@gatech.edu Michael L Birnbaum Northwell Health Glen Oaks, NY, US mbirnbaum@northwell.edu Eric D. Caine University of Rochester Rochester, NY, US Eric\_Caine@urmc.rochester.edu

Vincent M. B. Silenzio University of Rochester Rochester, NY, US vincent.silenzio@rochester.edu

#### ABSTRACT

Powered by machine learning techniques, social media provides an unobtrusive lens into individual behaviors, emotions, and psychological states. Recent research has successfully employed social media data to predict mental health states of individuals, ranging from the presence and severity of mental disorders like depression to the risk of suicide. These algorithmic inferences hold great potential in supporting early detection and treatment of mental disorders and in the design of interventions. At the same time, the outcomes of this research can pose great risks to individuals, such as issues of incorrect, opaque algorithmic predictions, involvement of bad or unaccountable actors, and potential biases from intentional or inadvertent misuse of insights. Amplifying these tensions, there are also divergent and sometimes inconsistent methodological gaps and under-explored ethics and privacy dimensions. This paper presents a taxonomy of these concerns and ethical challenges, drawing from existing literature, and poses questions to be resolved as this research gains traction. We identify three areas of tension: ethics committees and the gap of social media research; questions of validity, data, and machine learning; and implications of this research for key stakeholders. We conclude with calls to action to begin resolving these interdisciplinary dilemmas.

#### **CCS CONCEPTS**

• Human-centered computing  $\rightarrow$  Collaborative and social computing; Social media; • Applied computing  $\rightarrow$  Psychology;

Munmun De Choudhury Georgia Tech Atlanta, GA, US munmund@gatech.edu

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#### **1** INTRODUCTION

Last year, Facebook unveiled automated tools to identify individuals contemplating suicide or self-injury [75, 62]. The company claims that they "use pattern recognition technology to help identify posts and live streams as likely to be expressing thoughts of suicide," which then can deploy resources to assist the person in crisis [75]. Reactions to Facebook's suicide prevention artificial intelligence (AI) are mixed, with some concerned about the use of AI to detect suicidal ideation as well as potential privacy violations [86]. Other suicide prevention AIs, however, have been met with stronger public backlash. Samaritan's Radar, an app that scanned a person's friends for concerning Twitter posts, was pulled from production, citing concerns for data collection without user permission [54], as well as enabling harassers to intervene when someone was vulnerable [4].

Since 2013, a new area of research has incorporated techniques from machine learning, natural language processing, and clinical psychology to categorize individuals' moods and expressed well-being from social media data. These algorithms are powerful enough to infer with high accuracy whether an individual might be suffering from disorders such as major depression [28, 19, 84, 73, 78], postpartum depression [26, 27], post-traumatic stress [21], schizophrenia [60, 6], and suicidality [15, 22]. These algorithms can also reveal symptomatology linked to psychiatric challenges,