#### CS 4873-A: Computing and Society

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## Week 11: Freedom of Speech March 28, 2021

#### Implications of Internet Technologies

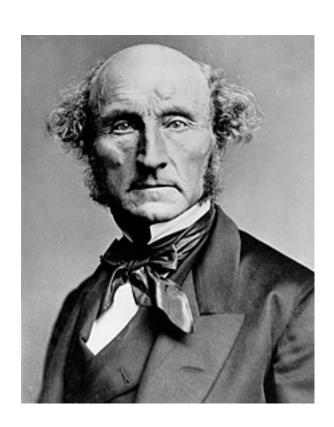
### Censorship

#### Censorship: Definition and History

- Censorship is the attempt to suppress or regulate public access to material considered offensive or harmful
- Forms of censorship
  - Direct censorship
    - Gov't monopoly, e.g., former USSR
    - Prepublication review; e.g., can't publish classified material
    - Licensing & registration, e.g., TV stations must comply with decency laws or lose license
  - Self-censorship
    - CNN suppressed negative reports on Iraqi gov't to keep Bagdad Bureau open
    - Publishers wanting to maintain good relationship with the government
    - Voluntary rating systems, like the mature label on games

#### Is Censorship Ethical?

#### John Stuart Mill



#### Kant's vs. Mill's Views on Censorship

Radically different ethical theories, but had similar views on censorship

#### Kant's View

- Kant asked: "Why don't people think for themselves?"
- He replied rhetorically: "Laziness and cowardice are the reason why so great a portion of mankind, after nature has long since discharged them from external direction, nevertheless remain under lifelong tutelage, and why it is so easy for others to set themselves up as their guardians"
- Kant believed he lived in a time in which many obstacles prevented people exercising their own reason

#### Mill's View

- Mill championed freedom of expression
- He offered four reasons
  - Preventing someone from voicing their concern could be silencing truth
  - A person can be erroneous, but all opinions need to be heard to assess the whole truth
  - Truth needs to be rationally tested and validated
  - An opinion that has been tested through open discourse is likely to have a "vital effect on the character and conduct"

#### Mill's Principle of Harm

 "The only purpose for which power can be rightfully exercised over by any member of a civilized community, against his will, is to prevent harm to others. His own good, either physical or moral, is not a sufficient warrant"

 Why use of adult porn by adults should not be censored by the government Discussion Point 1: Does the Internet pose new challenges to censorship? How?

#### Platform measures

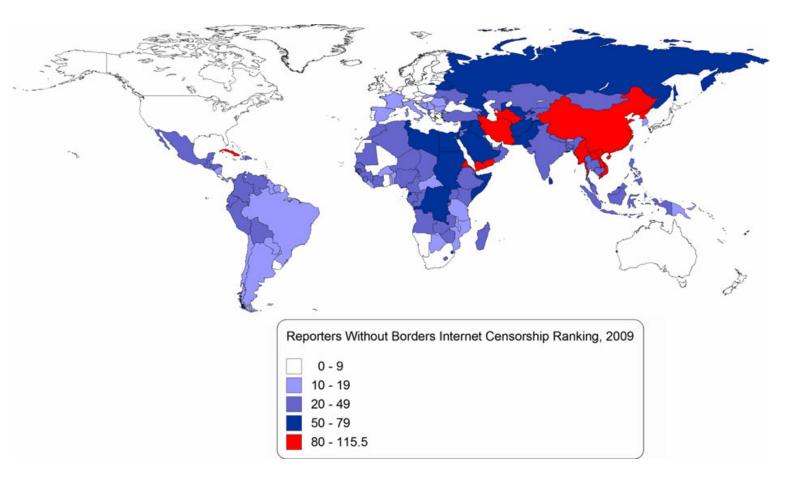
#### Children and Inappropriate Content

#### Child Internet Protection Act

#### Censorship and Internet

- Warf (2010) mapped the severity of censorship worldwide and assesses the numbers of people affected, and used the Freedom House index to correlate political liberty with penetration rates.
- Many governments employ filtering of or restricting access to certain Internet content
  - North Korea
  - Middle East
  - China
  - Germany
  - United States

#### Censorship and Internet (Warf 2010)



**Fig. 2** Reporters Without Borders Internet Censorship Ranking 2009. *Source*: data drawn from http://www.rsf.org/en-classement1003-2009.html

#### Freedom of Expression

#### First Amendment

#### First Amendment

#### First Amendment

Discussion point: In the US, television commercials for cigarettes are banned. Should there be a ban on commercials for violent video games too?

Discussion point: Should people publishing accusations against others on their blogs or Facebook pages be held responsible if they disseminate false information (e.g., fake news, anti-vax content, COVID-19 infodemic)?

### Spam

#### Spam

- What is spam?
- With ease of internet access, businesses looked for ways to capitalize on market opportunities associated with Internet communications – easier/cheaper to send emails than physical mails
  - How to find email addresses though?
  - Crawling the web; scrape address books with viruses; listen to chatroom conversations; sneaky way to sign up; dictionary attacks on ISPs
- This entrepreneurial behavior has given rise to a new set of legal and ethical problems

#### Spam Case Study

Discussion point: Why is "cold calling" considered to be an acceptable sales practice, but spamming isn't?

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## Week 11: Regulating Online Speech March 28, 2021

ADRIAN CHEN BUSINESS 10.23.14 6:30 AM

# THE LABORERS WHO KEEP DICK PICS AND BEHEADINGS OUT OF YOUR FACEBOOK FEED

WIRED

FACEBOOK

Who We Are

What We Build

**Our Actions** 

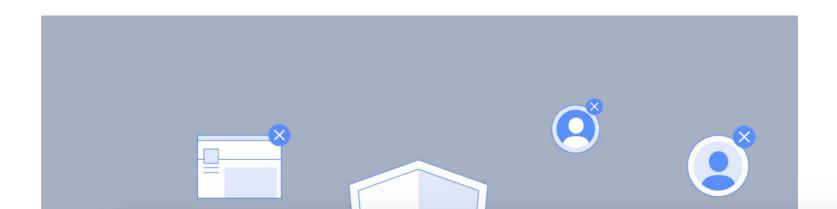


Back to Newsroom

Facebook

#### Banning More Dangerous Organizations from Facebook in Myanmar

February 5, 2019



#### Deviance

- Behaviors that violate the norms of a group
  - Akers, 1977; Suler and Phillips 1998.
- Sociological concept
  - Classically comes from Durkeim's Anomie book
- Online content moderation and the connection to deviance

You Can't Stay Here: The Efficacy of Reddit's 2015 Ban Examined Through Hate Speech

### MotherJones

**POLITICS** 

**ENVIRONMENT** 

CRIME AND JUSTICE

FOOD

MEDIA

INVESTIGATIONS

MEDIA

**JANUARY 17, 2021** 

### Deplatforming Trump Is Already Having a Huge Impact

A new report finds election misinformation online has fallen 73 percent since the president's ban from Twitter.



MADISON PAULY
Reporter
Bio | Follow









# The Fallacy of Deplatforming

Stringent moderation such as deplatforming works. But does it always?

#thyghgapp: Instagram content moderation and lexical variation in pro-eating disorder communities

### **But** deviant behavior subverts attempts to intervene

anorexic, anorexie, anorexia, anorexia, anorexia, anorexique, anorexica, anorectic, anorexia, anoretic

eatingdisorders, eatingdissorder, eatingdisoder, eatingdisorder, eatingdisorder, eatingdisorder, eatingdisorder, eatingdisorder eatingdisorder eatingdisorder.

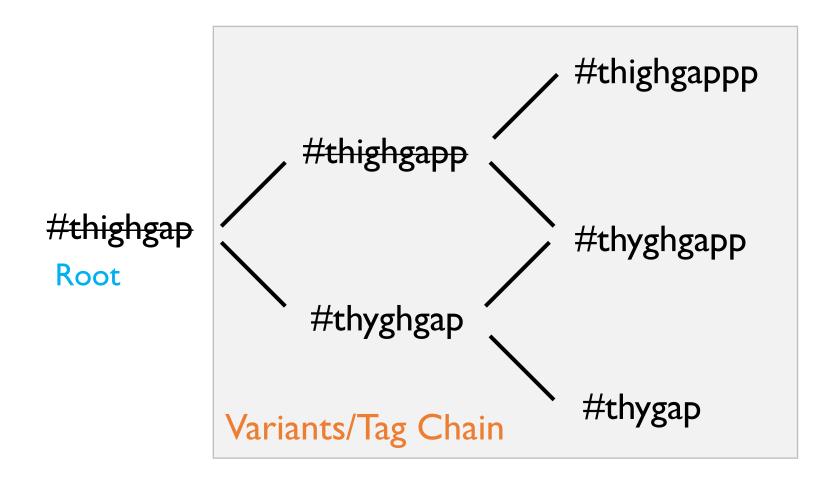
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thinspoooo, thynspo, thynspoo, thynspooo, thinspoo, thinspooo, thynspoooo, thinnspo, thinspooooo

Increasing and more complex lexical variations have emerged since Instagram enforced moderation of pro eating disorder content in 2012

Automatically detect lexically variant tags that emerged out of moderated tags using edit distance computation + regular expression matching + semantic annotations via crowdsourcing (Amazon's mechanical turk)

"thighgap" > "th\*g\*p\*"



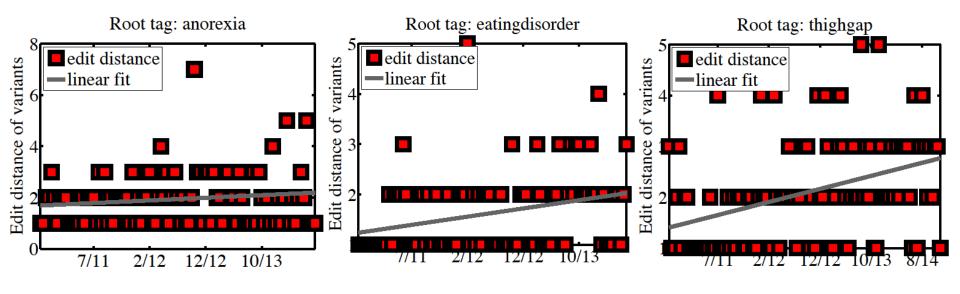
### **But** deviant behavior subverts attempts to intervene

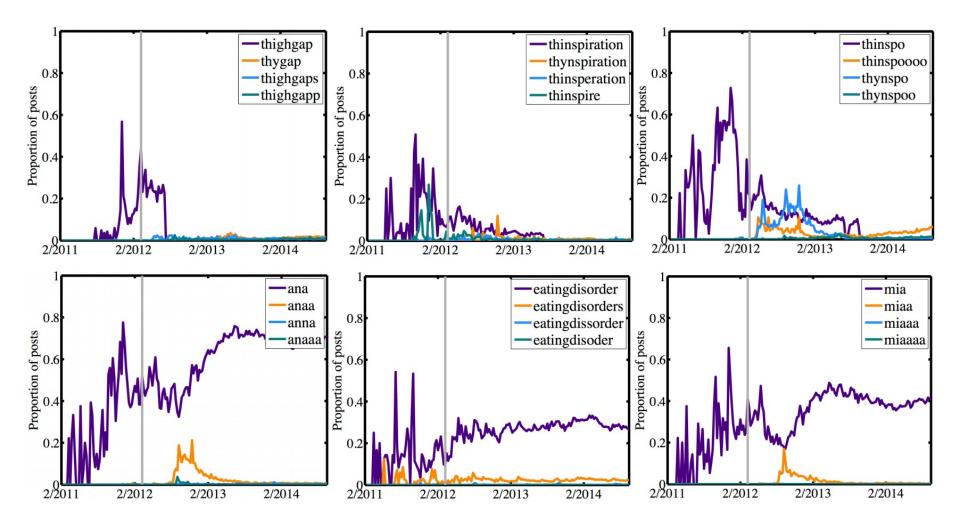
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eatingdisorders, eatingdissorder, eatingdisoder, eatingdis, eatingdisorter, eatingdisoreder, eatingdisorder eatingdisorderrr, eatingdisordered, eating\_disorder

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Increasing and more complex lexical variations have emerged since Instagram enforced moderation of pro eating disorder content in 2012







BuzzFeed Videos

Search

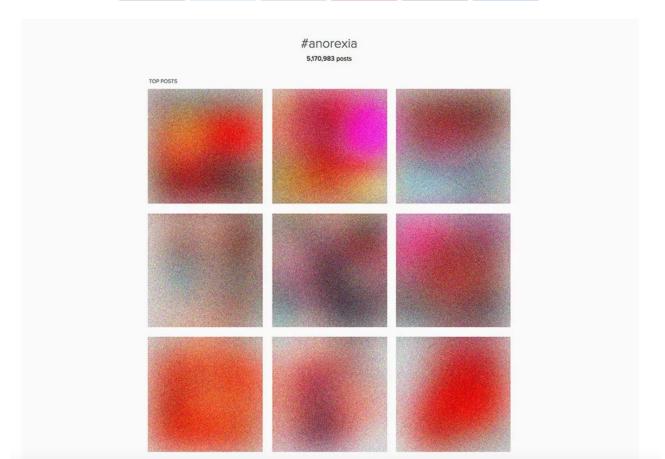
#### Why Eating Disorders Are So Hard For Instagram And Tumblr To Combat

Over the last four years, the social media platforms have done a lot to curb content that promotes self-injury. But they'll never fully succeed. Is it worth trying?

Posted on April 14, 2016, at 2:01 p.m.







Other examples where stringent content moderation and deplatforming didn't help

## Reddit ran wild with Boston bombing conspiracy theories in 2013 and is now an epicenter for coronavirus misinformation. The site is doing almost nothing to change that.



#### Challenges of reliance on AI moderation tools

#### Does Transparency in Moderation Really Matter?: User Behavior After Content Removal Explanations on Reddit

SHAGUN JHAVER, Georgia Institute of Technology AMY BRUCKMAN, Georgia Institute of Technology ERIC GILBERT, University of Michigan

When posts are removed on a social media platform, users may or may not receive an explanation. What kinds of explanations are provided? Do those explanations matter? Using a sample of 32 million Reddit posts, we characterize the removal explanations that are provided to Redditors, and link them to measures of subsequent user behaviors—including future post submissions and future post removals. Adopting a topic modeling approach, we show that removal explanations often provide information that educate users about the social norms of the community, thereby (theoretically) preparing them to become a productive member. We build regression models that show evidence of removal explanations playing a role in future user activity. Most importantly, we show that offering explanations for content moderation reduces the odds of future post removals. Additionally, explanations provided by human moderators did not have a significant advantage over explanations provided by bots for reducing future post removals. We propose design solutions that can promote the efficient use of explanation mechanisms, reflecting on how automated moderation tools can contribute to this space. Overall, our findings suggest that removal explanations may be under-utilized in moderation practices, and it is potentially worthwhile for community managers to invest time and resources into providing them.

CCS Concepts:  $\bullet$  Human-centered computing  $\rightarrow$  Empirical studies in collaborative and social computing.

Additional Key Words and Phrases: content moderation; content regulation; platform governance; post

# Platform Governance outside of the US

# Decentralized platform governance