



CS 7460 Collaborative Computing: The Modern Workplace

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For a long time, organizations shielded away from allowing SNS use at work. Now companies like IBM actively encourage it. What do you think led to this change in mindset?

What kind of benefits beyond what the papers (specifically Muller et al.) suggest exist for use of SNS at work?

Are certain kind of workplaces/
organizations more likely to benefit
from SNS use than others?

Does the professional and personal social divide still exist on social networks?

What are the benefits of merging the professional and personal social world?

What are the dangers of merging the professional and personal social world?

Clayton mentioned about the paradox of how Skeels et al talks of Facebook use by younger employees. Yet, our current experiences say many older adults are using it today.

Does this change make Facebook more appropriate for use in an age-diverse workplace environment?

A big concern of SNS use at work is controlling the flow of information. What could be some design considerations to secure classified information while allowing SNS use?

Grudin's most recent work showed surprising uptake of LinkedIn as of 2012, over previous years. What do you think explains this spike?

Do you think Facebook and Twitter type of platforms are just fine for professional contacts to socially mingle, or there's a market for developing corporate audience centric social interaction tools?

Eric mentioned about "Facebook at Work"!

Do you think there is potential for widely adopted social platforms like Twitter and Facebook to be used for workplace collaboration?

Twitter use has found a unique place for itself at professional conferences, allowing dissemination of information and discussion. Do you think Twitter (or other similar social media) can play a similar role in another professional setting (e.g, a learning environment)?